



*Michele Strom*

PERMANENT MAKEUP STUDIO & ACADEMY

# Nano Shading Brow Training

Sept. 16th-18th Model

9/19th

## SMALL CLASS SETTING WITH FULL KIT

### PMU MACHINE INCLUDED

- COLOR THEORY
- MICHELE'S PROPRIETARY MAPPING & SHAPING
- BROW TECHNIQUES- MICHELE'S SIGNATURE BROW
  - MICROBLADING- NANO HAIR STROKES
  - NANO SHADING- MACHINE WORK
- PRE/POST CARE FOR YOUR CLIENTS
- BUSINESS STRATEGY
  - PROPER PHOTO TAKING/EDITING
  - TIPS TO BUILDING YOUR CLIENTELE
  - CONQUERING SOCIAL MEDIA
  - WEBSITE/POINT OF SALE SYSTEMS
  - EMAIL MARKETING
- OPTIONAL LIVE MODEL TRAINING ON SEPTEMBER 19TH
- CERTIFICATE OF COURSE COMPLETION
- SUPPORT AFTER TRAINING

### Cost:

- \$2750 (3 day training) with kit and PMU machine
- Add \$500 for live model on 4th day (Optional)

### Date:

- Sept. 16-18th (Class) Sept. 19th live Model (optional)

### Registration:

- Email [training@michelestrom.com](mailto:training@michelestrom.com) to register and reserve your spot.

